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EnerSys[®] Charges Ahead with EnForcer[™] Line of Battery Chargers

Reading, Pa., February 11, 2008 — EnerSys[®] is putting a new charge into customers' productivity with the renaming of their entire line of motive power chargers: EnForcer[™] Chargers.

“From the energy saving HF technology that’s leading our industry to the tried and true SCR and ferroresonant chargers customers have relied on, the EnForcer charger line offers a robust range,” said Don McMillan, Senior Director of Marketing and Operations Americas, EnerSys. “Given that this line follows highly reputable EnerSys brands like General Battery[™], Multi-Shift, Workhog[®] Gold, Loadhog[™], and Cobra[™] Gold, the new EnForcer name already represents quality and reliability.”

At the top of the EnForcer line is the High Frequency (HF) charger. The EnForcer HF delivers a minimum of 95% power factor and a high efficiency rating of over 90% to save power and money. Because EnForcer HF chargers can automatically deliver and adjust charge rates based on the constant diagnosis of the battery, the EnForcer HF charger can manage the battery’s heat and overcharge. This means longer battery life and less battery maintenance requirements.

“As High Frequency chargers continue to gain greater traction in the market for higher efficiencies, smaller sizes and weights, EnerSys[®] Enforcer HF chargers take the lead,” said McMillan.

- more -

Page 2 / EnerSys® EnForcer™ Charger Line

The EnerSys® EnForcer™ charger line also encompasses traditional charger technologies like the SCR, ferroresonant and a SCR/ferroresonant combination chargers. Ideal for light to heavy applications, the EnForcer SCR charger offers precise control of output current in order to deliver a complete charge. The SCR control also allows the user to select the time and day of the week for equalization charges required to optimize battery life, making the EnForcer SCR charger truly automatic. The EnForcer SCR can be used in an opportunity charging mode, which can reduce or even eliminate battery changes in multi-shift operations.

The EnForcer FERRO charger is a fully automatic, ferroresonant charger known for consistent performance. The EnForcer FERRO provides maximum battery protection through voltage mismatch protection, manual low-voltage over-ride, overload protection, and reverse polarity protection. This charger is fully automatic and will provide the required weekly equalization charge without user intervention.

EnForcer HYBRID™ chargers offer a unique combination of the SCR charger technology with the efficiency of ferroresonant chargers which ensures a complete recharge under virtually all operating conditions. These chargers are designed for complete recharges of both standard and high-gravity batteries in both hot and cold environments for greater battery performance, longer battery life, and higher productivity. The EnForcer Hybrid is also very energy efficient, providing operational savings year after year.

You can rest assured that when purchasing an EnerSys Enforcer charger, your product is supported by the largest, strongest company-backed service and support team in the business. Over 350 trained technicians staff a network of service locations and mobile vans in North America. Thoroughly schooled in every aspect of battery and charger technology, EnerSys technicians return to the classroom every year for formal updates on changes in technology and new products.

“Simply having a versatile line of premium chargers isn’t enough today. We’re also very proud of the difference our service and support makes to our customers’ everyday efficiencies and bottom lines,” said Jeff Long, Vice President of Sales and Service Americas, EnerSys. “Working closely with customers to make knowledgeable recommendations means improved productivity and more profits for them.”

EnerSys, the world leader in stored energy solutions for industrial applications, manufactures and distributes batteries, chargers, power equipment, and battery accessories for electric lift trucks, ground support equipment, and mining equipment. With roots dating to 1888, EnerSys continues to lead the industry in innovative design, high quality solutions, and extraordinary support to customers in more than 100 countries. The Global Headquarters is located in Reading, Pa. For more information, call 1-800-EnerSys or visit www.enersysmp.com.

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